

Digital Signage



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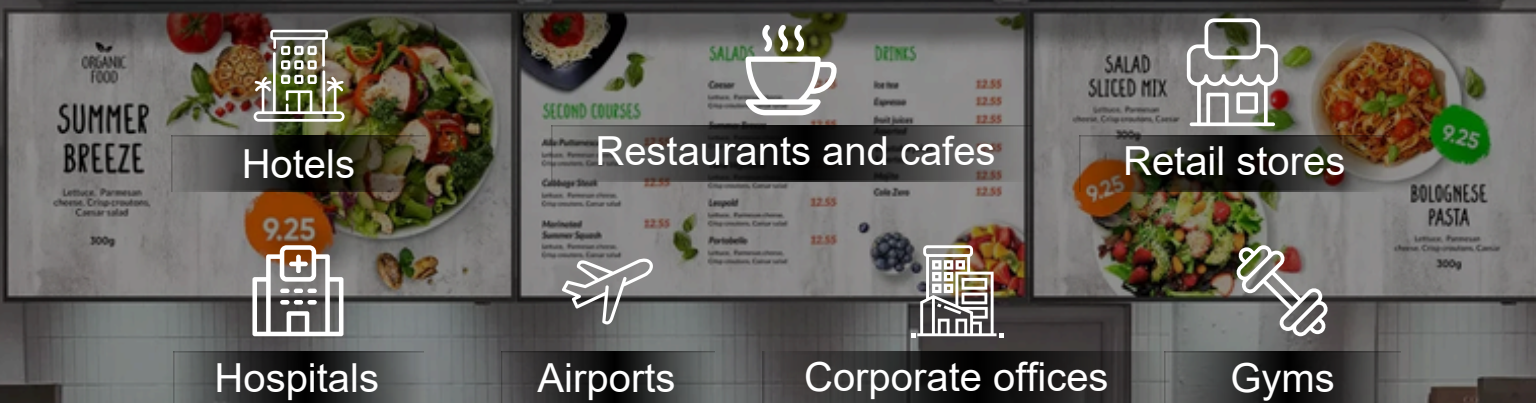
What is it?

Digital Signage is the use of digital screens to display multimedia content such as advertisements, information, promotions, menus, news, and corporate communication in real time.

The content can include presentations, images, photos, videos, and other dynamic visual materials designed to engage audiences and improve communication.



Where is it used?



Main Benefits

✓ Greater Visual Impact

Digital screens attract more attention than printed signs.

✓ Cost Savings

Reduce printing costs and material replacement expenses.

✓ Remote Management

Control multiple screens from one central location.

✓ Better Customer Experience

Clear information, dynamic promotions, and improved interaction.

✓ Instant Communication

Content can be updated in real time.



Industries That Use It Most

Industry	Main Use
Retail	Promotions
Hospitality	Guest information
Healthcare	Internal communication
Education	Notices and schedules
Airports	Flight Information Display Screens



Types of Content

- Promotions and special offers • Digital menus • Corporate information
- Internal wayfinding • Meeting room indicators • News and weather • Social media feeds
- Advertising videos • KPI dashboards • Event information

Digital Signage is a powerful **visual communication tool** allowing you to directly target your key audience, it can be used to display everything from latest special offers and information messages to company procedures.

Zintek has been designing and installing digital signage solutions for **many years**, delivering successful projects across a wide range of industries including Retail, Hospitality, and Healthcare.

Our experience ranges from single-screen campaigns to nationwide networks **supporting hundreds of players**. This allows us to provide tailored solutions that **help businesses communicate more effectively** and promote their products, services, and messages in the **most impactful way possible**.





About Us

Zintek is a family-owned company based in Dublin, established in 2002. Over the years, we have grown to become a leading nationwide provider of technical solutions and services for some of Ireland's largest companies, including Tesco, Boylesports, BT Ireland, Dalata, Exxon, and the HSE.

We serve a wide range of industries such as Retail, Hospitality, Construction, Telecommunications, Healthcare, and Gaming, offering services including Audio-Visual, Wi-Fi, Digital Signage, Electrical, Security/CCTV, and Sustainable Energy Solutions.

Zintek operates with field service engineers based across all 32 counties, providing a 4-hour onsite response, 7 days a week, 365 days a year.

